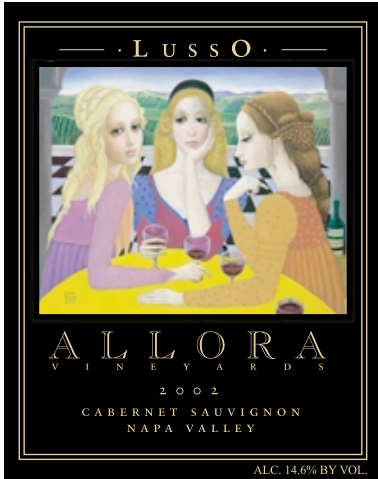


# ALLORA

V I N E Y A R D S

LUSO  
2002



## TASTING NOTES:

**BOUQUET:** Intense Berry, Cassis, Crème Brulee, and hints of Dark Chocolate

**COLOR:** Deep, Rich, and "Inky"

**BODY:** Complex, Highly extracted and Dense

**FINISH:** Polished, Silky, and Lavish

**AGING:** Drinkable now, potential for at least 20 years

## HARVEST AND BLENDING NOTES:

**HARVEST TIME:** Late October

**BRIX:** 27.5

**TOTAL ACIDITY:** .58

**PH LEVEL:** 3.8

**BLEND:** Cabernet Sauvignon (100%)

**FRUIT SOURCE:** St. Helena

The long awaited "Lusso" has arrived! This estate grown Cabernet Sauvignon is produced in very limited quantities. It is the King of the Allora wine family.

Lusso means luxury in Italian and it reflects the decadence with which it was made. No expense was spared in making this wine. It was aged 24 months on custom-made, new French Oak barrels. The vines that produce these grapes are specially cropped to yield only 1.5 tons per acre. This cropping technique is used to ensure that each vine grows fruit of the highest quality possible. Only 115 cases were produced.

The packaging of Lusso also alludes to its exceptional quality. Each set of six bottles comes in its own custom black lacquered wooden box. The bottles, as well as the box, display the extraordinary talent of well-known artist, Margaret Keane. As the signature wine of Allora Vineyards, let Lusso tantalize your palate as you indulge in pure luxury.

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